Junior Conversion Optimization Manager (m/f)

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is with more than 100 branches the biggest player in the used car industry in Germany

Active in more than 20 countries

Multi-million turnover on our platform

Innovative and effective performance

Attraction of several million users

What the role will involve

- Interpret requirements from the perspective of a user
- Diagnose and fix technical issues and ensure proper content display to drive testing & growth opportunities
- Share game-changing insights of conversion optimization on a weekly & monthly basis through KPI reports & conversion test logs
- Become an expert in analyzing business objectives and reporting requirements of key stakeholders to form hypotheses on how to improve specified KPI's
- Learn how to test products end-to-end in order to identify, log, track, and resolve software bugs

Skills to succeed

- You have earned a Bachelors and/or Masters in economics, statistics, computer science, engineering, or another quantitative field
- Ideally you have first experience in web analytics, site optimization and related statistical concepts
- You are highly analytical with a strong interest in technology
- You have a proactive attitude, are able to prioritize and work on multiple projects towards tight deadlines
- First experiences with Javascript, CSS and HTML would be a big plus
- You have excellent written and spoken communication skills in English. German is a plus!

Are you interested by the position?

Please apply by sending your CV to:

jobs@wkda.de www.wirkaufendeinauto.de/jobs/

Your contact person:

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