



Wirkaufendeinauto.de is with more than 100 branches the biggest player in the used car industry in Germany. We offer our clients to sell their car in a quick, easy and secure way.

Per month, we generate a multi-million turnover on our E-Commerce platform and reach several millions of users through different online marketing channels. Innovative and effective performance marketing is the driving force of our success.

Senior SEO Manager (m/f)

About your new role:

- You are leading a part of our strong SEO team, including Content Marketing and Content Management
- You control parts of the SEO budget through planning, monitoring and forecasting
- You control the performance of all SEO measures on the basis of our KPI's
- You identify growth areas and assign resources accordingly
- You are responsible for the creation and implementation of our international onpage SEO strategies & Content Marketing projects
- You have access to all Google Products and State of the Art SEO tools like Sistrix, Onpage.org, Majestics & LinkResearchTools

Your personal skills to succeed:

- You have a University degree in business administration, marketing, media- or communication science and minimum 1-year relevant work experience in SEO
- You have an analytical mindset and solve problems in a structured way
- You have an excellent understanding of actual SEO influencing factors & techniques
- As a team player you are proactive and participate in the SEO team's success
- You are experienced with analysis tools like Google Analytics, Search Console & Sistrix
- Strong written and verbal English skills

What we offer you:

- **Marketing excellence** - You will join a high profile marketing team surrounded by innovation and creativity
- **Growth hacking** - You will work on previously unsolved challenges and experiment with new strategies
- **Real impact** - Your work will enable our business success and disrupt the car industry
- **Career booster** – You will work in a young, dynamic and international team with chances to reach the next career level in a very short time
- **Benefits package** - You will take advantage of our employee pension scheme, tandem partner program, discounts on different services (gym, public transport, leisure activities...) and regular team-events (international nights, bowling, karaoke...)

Are you ready to take your career to the next level? Then please apply with reference to the position, stating your salary expectations and your earliest possible start date via email: jobs@wkda.de