

## Senior SEA Manager (m/f)

**wirkaufendeinauto.de** is the biggest company for buying used cars in Germany with over 100 branches in Germany



Ambition for innovation and change



Focus on service, quality and reliability



Passion for the automotive sector



More than 800.000 visitors per month

### What we offer you:

- Utilize reports based on crucial business KPIs to find innovative ways to improve marketing with focus on SEA
- You support the current internationalization of our SEM area and will work on new, interesting SEM-topics
- Your daily work consists of data analysis, strategy development, implementation and optimization of Google AdWords and Bing campaigns in search- and display-networks
- Controlling portions of the SEM team
- You use your professional experience and knowledge to coordinate parts of our SEA activities and implement your ideas

### Your personal skills to succeed:

- You are a number cruncher and interested in analytical issues
- You have a university degree in marketing related field, mathematics, economics or an equivalent professional education
- At least 2 years' experience in SEM or Online Marketing
- You have excellent MS Office skills especially in Excel
- You like challenges and being responsible for big budgets and important topics
- You have a high affinity for the internet and enthusiasm for Online- and Performance - Marketing
- You are highly self-motivated, responsible and work independently
- You speak one of these languages fluently: German, Spanish, Italian, French, Dutch, Swedish

### Are you ready to take your career to the next level?

Then please send us your CV to:

✉ [jobs@wkda.de](mailto:jobs@wkda.de) @ [www.wirkaufendeinauto.de/jobs/](http://www.wirkaufendeinauto.de/jobs/)

#### Your contact:

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