

(Junior) Content Manager (m/f)

AUTO1.com is the world's most innovative and fastest growing online platform for the automotive sector.



Active in more than
20 countries



Multi-million turnover
on our platform



Innovative and effective
performance marketing



Attraction of several
million users

What the role will involve

As a Content Manager you will be part of our successful international team and will create, optimize and update content in order to SEO criteria.

- You work together with Onpage- and Offpage-Manager as well as with other international Content Managers
- You will work on SEO-content, blog- and content marketing articles
- You will be responsible for the independent topic-research and the structural editing for a good storyline
- You are responsible for the whole content-creation incl. appealing visualization of the content

Skills to succeed

We're looking for a strong content writer with outstanding written and spoken Swedish/Spanish/French or Italian skills.

- You ideally have a good valuation for the combination of content & visualization as well as for clear communication
- You are passionate about the internet and its possibilities and you are more than familiar with writing
- You possess good MS Office skills
- You have a high self-motivation. Besides that you bring with you qualifications, like: target-orientation, strength in communication, quick perception, structured work method, enthusiasm, hands-on-mentality
- Ideally you have first writing experiences and knowledge in HTML
- An University degree in journalism, marketing, media- or communication science is a plus

Are you interested in the position?

Please apply by sending your CV to:

✉ hr@auto1.com @ www.auto1.com/jobs

Your contact person:

👤 Katharina Fuhr

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