



(Junior) CRM Manager (m/f)

wirkaufendeinauto.de is the biggest company for buying used cars in Germany with over 100 branches in Germany



Ambition for innovation and change



Focus on service, quality and reliability



Passion for the automotive sector



More than 800.000 visitors per month

What we offer you:

- You create target and market oriented content for our e-mail campaigns and newsletter
- The regular analysis of our campaign performances and country trends is one of your daily tasks
- You improve performance of transactional emails by developing and executing test scenarios
- You participate in various national and international projects in cooperation with graphic design, content, product and business development teams

What you've got:

- A university degree in a marketing related field, communications, economics or an equivalent professional education is the basis of your professional career
- You are interested in internet topics and online marketing and are fluent in Spanish
- You bring good knowledge of Microsoft Excel and ideally basic HTML knowledge
- You bring high motivation, team spirit and ability to work in a structured and goal-oriented manner

Are you ready to take your career to the next level?

Then please send us your CV to:

✉ jobs@wkda.de @ www.wirkaufendeinauto.de/jobs/

Your contact:

👤 Aileen Arndt

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