



## Junior SEO Manager (m/f)

**wirkaufendeinauto.de** is the biggest company for buying used cars in Germany with over 100 branches in Germany



Ambition for innovation and change



Focus on service, quality and reliability



Passion for the automotive sector



More than 800.000 visitors per month

### What we offer you:

- You are part of our successful international SEO team and take over responsibility for own subprojects
- You implement operative SEO measures and report to your team lead
- You work on website analyses and audits to improve our organic performance & user experience
- You will research trending topics within the automotive industry for editorial postings
- You will acquire and maintain relevant media contacts and blogger relations
- You are responsible for competitor-, market and keyword analysis
- You have access to all Google Products and SEO tools like Sistrix, Majestics & Link Research Tools

### Your personal skills to succeed:

- You have a university degree in business administration, marketing, media- or communication science, public relations or first relevant work experience in SEO
- You have strong communicative competences and keen language skills
- You have a result oriented approach to work and a proactive way of working
- You have strong written and verbal English skills

### Are you ready to take your career to the next level?

Then please send us your CV to:

✉ [jobs@wkda.de](mailto:jobs@wkda.de) @ [www.wirkaufendeinauto.de/jobs/](http://www.wirkaufendeinauto.de/jobs/)

#### Your contact:

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